



## News

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### **Cadillac SRX: Hand-Crafted Interior and Advanced Powertrains Enhance SRX Appeal**

- **Trend setting crossover of luxury wagon and SUV**
- **Choice of all-wheel and rear-wheel drive**
- **Interior shaped by advanced technology and expert craftsmen**
- **4.6L V-8 Northstar and 3.6L V-6 VVT power plants**

**GENEVA** – First launched in Europe in 2004, the crossover Cadillac SRX set a new trend in combining the sporty exterior and driving dynamics of a luxury wagon with the flexibility and interior space of a sport-utility vehicle. It has been a stylish trendsetter ever since. The 2008 model comes with a new steering wheel and improved key fob. New exterior colors are Black Cherry and Crystal Red Tintcoat.

The Cadillac SRX remains the division's first-ever luxury crossover vehicle and expresses Cadillac's bold design vocabulary with a crisp, sharp-edged look. Its striking vertical headlights, bold front side sections and V-shaped front-end that tapers into the classic grille all demonstrate the Cadillac family resemblance.

The SRX is offered with a wide choice of powertrains. The 4.6L, 32-valve V-8 Northstar engine – the first all-wheel drive application for the Northstar engine family – is a sophisticated, technically advanced power plant that generates 325 hp (239 kW) at 6,500 rpm and 427 Nm of torque at 4,400 rpm. This sophistication is enhanced with a responsive and efficient six-speed automatic transmission.

The 3.6L V-6 VVT power plant develops 258 hp (190 kW) at 6,500 rpm and 339 Nm of torque at 2,700 rpm. This 60-degree, dual overhead cam (DOHC), 24-valve engine features electronic throttle control, variable valve timing, multi-port fuel injection, two-stage roller chain cam drive, aluminum block and cylinder heads and a forged steel crankshaft coupled to a five-speed automatic gearbox. In addition to all-wheel drive, the V-6 is also available with a competitively priced rear-drive option.

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Both five- and six-speed automatic transmissions feature Driver Shift Control, which offers clutchless manual shifting, electronically controlled engine braking, downgrade detection with brake assist and Performance Algorithm Liftfoot.

Chassis management and vehicle control systems on the SRX offer a high level of sophistication to respond accordingly to all types of driving conditions. Features include a four-channel StabiliTrak active suspension control system and a segment-first option of Magnetic Ride Control, which uses electronically controlled magnetic fluid-based real-time damping to create the world's fastest-reacting suspension control system. Speed-sensitive variable-effort steering, four-channel ABS with Panic Brake Assist and traction control are included.

### **Hand-Crafted Interior**

For the past year, the SRX has offered a redesigned cabin with softer surfaces, flush-mounted switches and controls, as well as enhanced storage capacity. The design features a clever, "hidden" storage compartment on the passenger side of the instrument panel. The wood trim on the passenger side opens to reveal a wide storage bin above the glove box.

The SRX cabin utilizes Cadillac's new "cut-and-sew" interior process that combines advanced technology with the hand-rendered precision of expert craftsmen. Coverings for components such as the instrument panel, center console and door trim are cut, sewn and wrapped mostly by hand.

"The SRX is a perfect example of our new approach to interiors, blending advanced technology with the hand-craftsmanship that was once – and is, again, becoming – a Cadillac trademark," said Jim Taylor, Cadillac general manager. "This interior adds to SRX's compelling package of design, performance, luxury and value, within the practicality of a crossover vehicle."

At 2.96 meters, the Cadillac SRX has one of the longest wheelbases in its class, providing unusually generous rear legroom. The SRX is typically configured as a five-seater, with a spacious cargo area. The rear seats can be asymmetrically split and folded down, increasing the cargo volume to more than 1,960 liters. A third row of seats can also be ordered, enabling up to seven people to enjoy the luxurious interior. In order that the cargo bed can still be used, the third row can be power-folded into the floor at the touch of a button.

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The five-seat version of the SRX offers another useful option: a cargo system behind the second-row seats that provides practical storage alternatives. Three large compartments integrated into the floor can accommodate items of differing sizes and are equipped with easily removable receptacles. A cargo shade and cargo net always ensure a tidy appearance at the back.

Another innovative feature is "Ultra View," a huge glass sliding roof that is operated electrically. When open, the resulting aperture gives occupants the pleasure of an open-air driving experience, or a light-flooded interior when closed. The Ultra View roof is optional.

The latest SRX also has significantly enhanced in-vehicle electronics and entertainment. A Bose sound system is now standard. There is also the option of a premium Bose 5.1 Cabin Surround digital audio system. Another option for SRX buyers is a theater package consisting of Bose 5.1 Cabin Surround, DVD navigation and rear-seat DVD entertainment.

### **Sport Package with 18-inch aluminum wheels**

SRX-appeal can be further enhanced with the Sport Package. This adds a fresh exterior look with front and rear sport fascias, 18-inch aluminum wheels, a sport grille and dual chrome exhaust tips.

The SRX is built alongside its CTS, CTS-V, STS and STS-V stable mates at GM's award-winning Lansing Grand River Assembly Center in Lansing, Michigan, USA.

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